

# HELP US SUPPORT HOLY FAMILY PARISH SCHOOL

Dear Friend of Holy Family Parish School:

By attending the Holy Family Parish School auction you will have the opportunity to support the Holy Family Parish School in a number of ways. Your attendance and active bidding are both important ways of supporting Holy Family Parish School. There is also another way that you will be able to help Holy Family Parish School achieve its goals. All purchases at this year's Holy Family Parish School auction will be subject to an Underwriting Fee™.

## -- Underwriting Fee™ --

The Underwriting Fee™ rate is 10% and covers auction administrative and data processing costs. This fee provides to Holy Family Parish School:

- Computer equipment and operators at the auction tonight.
- Pre and post auction consulting services by Kip Toner Benefit Auctions (KTBA)
- A KTBA auctioneer's services
- Live auction invoices and silent auction bid forms
- Bid cards for tonight's auction
- Use of AuctionPay benefit auction software
- Stage numbers indicating the current live auction item
- Two admissions to the KTBA benefit auction seminar
- Printing of data onto the silent and live auction forms

Here is how the Underwriting Fee™ works: a top bid of \$100 at the live and silent auctions will be increased by \$10, yielding a purchase price of \$110. The Underwriting Fee™ applies to all auction purchases, including Fund-An-Item™ contributions. While we recognize that this Underwriting Fee represents an additional expense to successful bidders, this Underwriting Fee allows more of those bids to go directly to the important work of Holy Family Parish School.

Please feel free to comment, if you wish, on this Underwriting Fee™. We are eager to hear your comments on all aspects of the auction, including the Underwriting Fee™.

Kip Toner Benefit Auctions would like to take this opportunity to thank you for your generous support of Holy Family Parish School.

Kip Toner

Frank Cantwell

**Kip Toner Benefit Auctions**

**HOLY FAMILY PARISH SCHOOL**

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